



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Greer Margolis Mitchell, Burns &
Associates-Washington
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1378320

Schedule Dates 09/25/12-10/01/12
Advertiser Obama for America (30051)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 95/101/1844 (475138)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Kaufma, Meredith
Phone/Fax /
CPE 95/101/1844
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments OBAMA A - ADD
FLIGHT A ADD
JARED SALLES

Date Entered 09/24/12
Last Modified 09/24/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09826887
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,745.75
Net Total \$32,559.25
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	19	\$30,130.00
Oct. 2012	9	\$8,175.00
Grand Total:	28	\$38,305.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/01/12-10/01/12	2	:30	5A- 5:30A (EST)	1	X							1	\$100.00	\$100.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/24/12
2.0	Normal Line / SPOT (2)	10/01/12-10/01/12	2	:30	5:30A- 5:57A (EST)	2	X							2	\$100.00	\$200.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/24/12
3.0	Normal Line / SPOT (3)	09/25/12-09/28/12	2	:30	5:58A- 6:30A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/24/12
4.0	Normal Line / SPOT (4)	09/25/12-09/28/12	2	:30	6:30A- 6:57A (EST)	1		X	X	X	X			1	\$300.00	\$300.00	Columbus (WSYX)	GOOD DAY COLUMBUS	9/24/12
5.0	Normal Line / SPOT (5)	09/25/12-09/28/12	2	:30	7A- 7:30A (EST)	1		X	X	X	X			1	\$375.00	\$375.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/24/12
6.0	Normal Line / SPOT (6)	09/25/12-09/28/12	2	:30	7:30A- 8A (EST)	1		X	X	X	X			1	\$375.00	\$375.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/24/12
7.0	Normal Line / SPOT (7)	10/01/12-10/01/12	2	:30	8A- 8:30A (EST)	1								1	\$375.00	\$375.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/24/12
8.0	Normal Line / SPOT (8)	10/01/12-10/01/12	2	:30	8:30A- 9A (EST)	1								1	\$375.00	\$375.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/24/12
9.0	Normal Line / SPOT (9)	09/25/12-09/28/12	2	:30	12P- 12:30P (EST)	1		X	X	X	X			1	\$375.00	\$375.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/24/12
10.0	Normal Line / SPOT (10)	10/01/12-10/01/12	2	:30	12:30P- 1P (EST)	1								1	\$375.00	\$375.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/24/12
11.0	Normal Line / SPOT (11)	09/26/12-09/27/12	2	:30	4:28A- 4:59A (EST)	1			X	X				1	\$30.00	\$30.00	Columbus (WSYX)	NEWS	9/24/12
12.0	Normal Line / SPOT (12)	09/25/12-09/28/12	2	:30	9A- 10A (EST)	1		X	X	X	X			1	\$200.00	\$200.00	Columbus (WSYX)	MILLIONAIRE	9/24/12
13.0	Normal Line / SPOT (13)	09/25/12-09/28/12	2	:30	10A- 10:57A (EST)	2		X	X	X	X			2	\$300.00	\$600.00	Columbus (WSYX)	RACHAEL RAY	9/24/12
14.0	Normal Line / SPOT (14)	10/01/12-10/01/12	2	:30	10:57A- 12P (EST)	1	X							1	\$550.00	\$550.00	Columbus (WSYX)	THE VIEW	9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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15.0	Normal Line / SPOT (15)	09/25/12-09/28/12	2	:30	12:57P- 2P (EST)	2		X	X	X	X			2	\$425.00	\$850.00	Columbus (WSYX)	THE CHEW	9/24/12
16.0	Normal Line / SPOT (16)	09/25/12-09/28/12	2	:30	2P- 2:58P (EST)	1		X	X	X	X			1	\$425.00	\$425.00	Columbus (WSYX)	GENERAL HOSPITAL	9/24/12
17.0	Normal Line / SPOT (17)	09/25/12-09/28/12	2	:30	3P- 4P (EST)	2		X	X	X	X			2	\$400.00	\$800.00	Columbus (WSYX)	RICKI LAKE	9/24/12
18.0	Normal Line / SPOT (18)	09/25/12-09/28/12	2	:30	4P- 4:30P (EST)	1		X	X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/24/12
19.0	Normal Line / SPOT (19)	09/25/12-09/28/12	2	:30	4:30P- 5P (EST)	1		X	X	X	X			1	\$500.00	\$500.00	Columbus (WSYX)	JUDGE JUDY	9/24/12
20.0	Normal Line / Prime Premium (20)	10/01/12-10/01/12	2	:30	7:58P- 10P (EST)		1							1	\$3,200.00	\$3,200.00	Columbus (WSYX)	DANCING WITH THE STARS 15	9/24/12
21.0	Normal Line / Prime (21)	10/01/12-10/01/12	2	:30	10P- 11P (EST)		1							1	\$3,000.00	\$3,000.00	Columbus (WSYX)	CASTLE	9/24/12
22.0	Normal Line / Prime Premium (22)	09/30/12-09/30/12	2	:30	9P- 10P (EST)								1	1	\$3,000.00	\$3,000.00	Columbus (WSYX)	REVENGE	9/24/12
23.0	Normal Line / Football (23)	09/29/12-09/29/12	2	:30	11:58A- 3:30P (EST)							1		1	\$3,500.00	\$3,500.00	Columbus (WSYX)	ABC COLLEGE FTBL	9/24/12
24.0	Normal Line / Football (24)	09/29/12-09/29/12	2	:30	3:30P- 7P (EST)							1		1	\$18,000.00	\$18,000.00	Columbus (WSYX)	OSU V. MICH STATE	9/24/12

CONFIRMATION CONTRACT

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